

“The Little Things”

Open on tight shot of mascara being applied to a woman’s eyes.

VO: Mascara adds depth to the eyes.

A tube of lipstick glides across her lips.

VO: Lipstick gives the mouth color and definition.

A blow dryer moves through her hair. A powder brush gently dances across her cheek.

VO: Blush adds a soft glow to the skin.

Cut wide to reveal that the woman is paralyzed from the neck down and is stricken with ALS. We see her grown daughter standing by her side holding a brush. The woman stares longingly at the mirror in front of her.

VO: And ALS paralyzes the body... Slowing taking away the ability to move, talk and eventually, breath.

Daughter: You look great Mom.

Mom: Thank You, Doll.

The daughter exits frame and Donna is left alone with her own reflection. Her chin quivers as she forces a smile.

Super: With ALS, the hardest thing to lose is everything.

Super: Join the fight at ALSA.ORG

Logo: ALS Association